



THE BHAWANIPUR
EDUCATION SOCIETY COLLEGE



Certificate of Appreciation

This is to certify that
Dipayan Singha
of

has presented a paper titled
Unveiling the Potential of Influential Marketing

in the Two-Day International Conference on 'Exploring Global Research Trend in Commerce and Management' jointly organized by the Department of Commerce PG & UG (Afternoon & Evening Section) and South Kolkata Association for Commerce Researchers and Academicians in collaboration with The IQAC (The BESEC) on the 21st & 22nd of June, 2024.

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